Xavier Junior Campaign Changes

1. Change header back to what it was originally and update date to APRIL 18, 2020
2. Link header to   <https://admissions.xula.edu/register/OpenHouseSP20>
3. On the thank you page, change copy to read:

**Please delete** You can [APPLY](https://ready.xula.edu/redirect?SessionGuid=1f68034c-ab8f-4066-98df-01671f1fd6e1&url=https://admissions.xula.edu/apply/) today and complete the application in 10-12 minutes. It’s a simple step and it keeps you moving forward.

1. **Add this copy in place of the deleted copy:**

The Center for Equity, Justice, and the Human Spirit is just one of the many places on campus where we gather to promote positive change and network with other difference-makers, like you.

Link The Center for Equity, Justice, and the Human Spirit to <https://www.xula.edu/centerforequityjustice>

1. Change Application Button to CAMPUS LIFE

Link to <https://www.xula.edu/mainexperience>

1. On all three nurture emails, **DELETE references to applying.**

* **Nurture Email 1 change** Please visit and apply, and take the first step to the future you imagine. **To**

Please visit, and take the first step to the future you imagine.

* **Nurture Email 2 change** Plan your visit or apply today. We can’t wait to welcome you to our community **To**

Plan your visit today. We can’t wait to welcome you to our community

* **Nurture Email 3 change** Get started on your bright future. Apply or plan a visit today! **To**

Get started on your bright future. Plan a visit today!